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## TECHNOLOGICAL DEVELOPMENTS IN THE INDIAN BANKING INDUSTRY

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### ABSTRACT

**G**iven that technological advancements in the banking sector in industrialized nations have been appeared to build efficiency of this industry around the globe, then why did India modest far from embracing this technology until the 1990s? Why has India been a late adopter of technology in the banking business when it could have received the rewards from the current R&D ability created by trend-setters and early adopters? This article diagrams the way of technological advancement in the Indian banking industry post-monetary progression (1991-1992) and recognizes beginning conditions as far as aggressive condition and administrative weights that have added to the dispersion of these developments. The article highlights the sector of worker's openly division banks and their underlying restriction to technological appropriation. The exact investigation exhibits the predominant execution of the early adopters of technology (private banks and public banks) as measured by profitability, returns on value, and piece of the pie, when contrasted with the late or uninvolved adopters.

**KEYWORDS:** Technology; Banking;

Unions; India.

### INTRODUCTION:

The progress in Information Technology(IT) in the previous 25 years have profoundly affected the way of banking and in the path in that banks and budgetary establishments are composed. An investigation of the technological advancement in the banking division is vital on the grounds that banks assume a vital sector in giving financing and preparing reserve funds, sectoricularly in developing

markets when contrasted with develop markets, where such capacities are performed by the very much created capital markets. Technological proficiency can bring about lower exchange costs and expanded incomes for banks. For example, technology can permit banks to cross-showcase new and existing items to clients. Technology can likewise produce a high rate of development in new moneyrelated items. Assist, as Mishkin and Strahan [1] notes, data technology can



make it less demanding for banks 'to screen out great from terrible credit chances or to screen companies, in this way lessening the unfavorable determination and good danger issues,' that would somehow or another hinder the productivity of money related markets. The wasteful aspects happening thus of antagonistic choice and good risk can antagonistically influence the banks' accounting report (through an expansion in non-performing advances) and make them more defenseless against outer stuns. Such vulnerabilities could convert into out and out banking emergencies in developing markets [2-4]. From a bookkeeping viewpoint, technology can accelerate the money related announcing process and the opportuneness with which banks make open revelations by means of administrative reports. Better quality open exposures can convert into a general change of monetary market straightforwardness. Such divulgences can likewise give valuable and precise information to bank directors which thus could upgrade the oversight of banks.

### TECHNOLOGY IN INDIAN BANKING: AN HISTORICAL REVIEW

The Indian banking segment works under the administrative and supervisory rules issued by the national bank, the Reserve Bank of India (RBI).<sup>1</sup> Scheduled business banks in India can be comprehensively ordered into the accompanying three classifications Public division banks or PSBs (State Bank of India and its sectorners and nationalized banks); b), Private segment banks (old and new); c), Foreign banks. It is obvious that PSBs have overwhelmed the banking business in India since autonomy. As of March 2000, of the 101 booked business banks, 27 were PSBs, 31 were private banks and 42 were remote banks. These banks had add up to resources worth Rs. 11,014 billion (around 234 billion US dollars) and a system of 55,855 branches. In the meantime, 80 for each penny of aggregate banks' benefits were controlled by the PSBs. These banks were likewise intensely unionized and the relationship between PSB unions and computerization has typically been tumultuous. This is talked about in some detail beneath. While there is a broad writing on the effect of technological development and uses of data and interchanges advancements on the banking area of some modern nations [7,8], the writing on technology in Indian banking is insufficient, best case scenario. In this way, it is beneficial to investigate the appropriation, application, and dissemination of technology from a noteworthy point of view.

### FROM PRIVATIZATION TO NATIONALIZATION (THE 1960S)

At the season of Independence in 1947, India was a standout amongst the most open economies. Be that as it may, at the time, the assumed achievement of the Soviet Model of financial improvement over the Capitalist Model drove the policymakers to take after a communist way with arranged advancement. This gave a tremendous sector to the legislature in each circle of monetary life, including the banking segment. Not long after autonomy, the administration received a sectoricular arrangement of utilizing the banking area to advance monetary development and social change. There was a developing worry among the approach producers that the rustic regions and other need sectors (like little scale industry, skilled workers, and so forth.) were not served by these private banks. The general intuition was that for better credit arranging the connected control of industry and banks in the same (private) hands must be disjoined by the nationalization of exclusive banks [9]. This strategy center provoked a move towards bank nationalization and subsequently the Imperial Bank of India was nationalized and renamed the State Bank of India (SBI).<sup>2</sup> Later, under the Nationalization Act of 1969, the 14 biggest private sector banks were likewise nationalized.

### The Early Adoption Phase (Late 1970s-1980s)

As the previous investigation shows, the nationalization of exclusive banks achieved the social targets imagined by the Government of India. Be that as it may, the accomplishment with asset preparation was not coordinated by changes in productivity and proficiency. The PSBs were overburdened by the sheer volume of banking business that was taken care of by awkward manual information section operations. Banks were described by low benefit, rising non-performing resources, and low quality client benefit. These worries prompted to the following period of nationalization in 1980, which thought considerably all the more banking business in the hands of the PSBs (6 more banks were nationalized). Toward the finish of the 1980s, the Indian banking segment was totally ruled by PSBs.

### The Big Push (the 1990s)

The money related segment changes of the 1990s, as sketched out by the Narasimham Committee [12], changed the Indian banking industry and opened it to rivalry from inside and outside. Given the heaviness of PSBs in the banking sector, it is advantageous Rishi and Saxena: Technological developments in Indian banking 343 analyzing the PSB union reaction to rivalry and the push toward automation as a cost sparing strategy. The exchange union development in Indian banks started in 1946 with the arrangement of an All India Bank Employees Association (AIBEA). Toward the begin of the new Millennium, there were nine exchange unions for officers and laborers in the banking business.

In March 1997, bank unions marked another settlement with the IBA that took into consideration an augmentation of new technology in operations and gear. In spite of the fact that the administration did not undermine to lay off specialists, they negotiated a stop on further enlisting. So as to contend with the private banks as far as client administration, even a bogus allegation of inconsiderate conduct by a bank worker was considered important by the administration. Such strict standards constrained many bank workers, who were nearing retirement age, to settle on the Voluntary Retirement Scheme, which saved the after-retirement advantages, for example, benefits and additionally provident assets, and in the meantime gave gigantic financial returns. This plan likewise helped PSB banks manage the issue of conservation notwithstanding computerization. It is intriguing to note that, notwithstanding chiding unions for their imperviousness to technology appropriation, the Narasimhan Committee [12] likewise archived that bank supervisors at first opposed the execution of technology as a result of the absence of adaptability in rebuilding work even with robotization [9]. Gothoskar [13] composes that bank administrators were not genuine about computerization, as years of assurance had dulled their point of view. Chiefs were anxious about the ramifications of computerization as far as the chain of importance and their own sectoricular positions.

### CONCLUSION

Indian public sector banks that hold around 75 % of market share do have taken initiative in the field of IT. They are moving towards the centralized database and decentralize decisionmaking process. They possess enviable quality manpower. Awareness and appreciation of IT are very much there. What is needed is a 'big push' the way it was given in the postnationalization period for expansionary activities. IT and India have become synonymous. Whether India becomes a destination for outsourcing or it becomes a development centre is matter of debate. As far as banking industry in India is concerned it can be said that although the Indian banks may not be as technologically advanced as their counterparts in the developed world, they are following the majority of international trends on the IT front. The strength of Indian banking lie in withering storms and rising up to the expectations from

all the quarters-catching up with all the global trends is a matter of time.

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