

# Resume



## Madhu Iyengar

CMA- US, FCMA, M Com (Delhi University)

Proven Teaching/management expertise in a career spanning 23+ years

Extensive experience in *public instructions & corporate sector (multiple verticals)*, backed by expertise in *finance, costing, accounting, systems and exposure to state of the art applications of information technology*. A Delhi based schooling background substantiated by a *Bachelors (B.Com-Hons), Masters (M.Com)* degree from *Delhi University*, a professional degree in *Costing (FCMA) from Institute Of Cost Accountants Of India, a Certified Management Accountant degree from CMA – IMA US*.

**23+ years of experience of which 12+ years in Teaching CFA and Management programs, 11+ years of Industry Exposure spanning leather manufacturing unit, multi-state C & F operations of pharmaceutical public sector undertakings & multinationals, textile EOU, NGO(German), covering areas of general management, finance, operations, accounts, administration and P&L responsibilities**

### Employment Record

Period	Employer	Position Held
November 2013 till date	IBS Business School Mumbai	Faculty (Finance)
July 2010 to November 2013	Unitedworld School of Business, Mumbai	Controller of Examinations/ Faculty
June 2008 to May 2010	ICFAI School of Financial Studies, Mumbai	Faculty
Oct 2001 to May 2008	Aditya Tutorials, Indore/Bhopal	Center Head/ Sr. Faculty
Oct 1999 to Sep 2001	Jyoti Overseas Ltd., Indore	Sr. Manager (Accounts)
Sep 1994 to Aug 1999	Rishabh Labs (P) Ltd, Raipur/Bhopal	General Manager/ Head
Dec 1991 to Aug 1994	Mahaveer Industries, Raipur	Consultant (Finance)
Apr 1990 to Aug 1991	AFPRO(Action For Food Production), Delhi	Accounts Officer
Mar 1988 to April 1990	Tinna Group of Industries, New Delhi	Accountant

### Education

Degree/Course	Month/Year	Institute/Board/University
FCMA	June 2012	Institute of Cost Accountants of India
CMA (US)	March 2012	IMA USA
AICWA	Sept 1990	Institute Of Cost & Works Accountants of India <b>(advancement to Fellowship)</b>
M.Com	April 1987	Delhi University
B.Com.(Hons)	April 1985	Delhi University
AISSC Exam (+2)	April 1982	CBSE, Delhi
<b>Pursuing PhD in Management from Pacific University, Udaipur</b>		
<ul style="list-style-type: none"> <li>✓ Successfully completed (RM) coursework</li> <li>✓ Synopsis accepted &amp; approved</li> <li>✓ Research work in progress</li> </ul>		

### IT Orientation

- Expertise in SPSS software - extensively trained students on applications of software.

- Certificate course in Computer fundamentals (Institute of ICWA), from NIRC, New Delhi, 1987.
- Diploma in Computer Applications from *Computer Point* Delhi. 1990.
- Certificate course in Office Automation from *Midland Computer Education*, Bhopal, 1998.
- Exposure to Internet, E-Commerce, HTML, Visual Basic 6.0

### **Strengths**

My forte is Quantitative Methods, Economics, Finance, Costing, Accounts, Project Management, Business Research Methods, and Management Control Systems. Entirely committed to quality, timeliness and result-oriented deliveries, I have to my credit many batches claiming cent percent exam pass scores and students securing ace ranks pan India. I have a brief exposure to state of the art Information technology and have successfully designed and rolled out many automation programs.

### **Previous Employer- *Unitedworld School of Business* - Role-Faculty/Controller of Exams Key Responsibilities**

- Engage academic sessions for
  - ✓ Financial Management
  - ✓ Business Mathematics
  - ✓ Financial Accounting/Financial Statement Analysis
  - ✓ Financial Products
  - ✓ Statistics and Operations Research
  - ✓ Management Accounting
  - ✓ Wealth Management
  - ✓ Introduction to Financial Institutions
  - ✓ Marketing Research
  - ✓ Investment Analysis & Portfolio Management
  - ✓ Project Appraisal
- Academic coordination, planning, administration, recruitment and management reporting
- Summer Internship Programme (SIP) & Final dissertation - Planning, Coordination & Guiding
- Examination Controller, Question paper setting & evaluation
- Students Counseling
- Shouldered responsibility as de facto Dean and authorized signatory of the Campus on multiple occasions while dean was away
- Extra curricular – Planning, Coordination & organizing cultural events, festivals, convocation

### **Achievements at *Unitedworld School of Business***

- ✓ **All sessions rated high by the students**
- ✓ Effectively organized regular Quizzes to build & enhance knowledge, understanding and application capability
- ✓ Successfully conducted workshop on Business mathematics/Quantitative techniques, Statistics, SPSS tool and Financial Statement Analysis
- ✓ Facilitated multiple Guest Lectures and CEO Lecture series
- ✓ Effectively guided students for dissertation and Summer Internship Projects
- ✓ *Designed, developed and rolled-out*
  - *Student Performance Evaluation system* based on the process of normalization (as practised in IIMs)
  - Final Grade Transcripts and Certificate system for the students
- Using advanced Microsoft Excel tools
- ✓ Successfully institutionalized process
  - to carry out variance analysis on student Internal & External, subject-wise performance clearly bringing RCA & suggested actions for improvement
  - for developing & amending appropriate Module Descriptors for courses offered, seeking regular inputs from industry experts on the current industry trends to enable the institute to deliver student capability in line with most recent requirements of the job market
- ✓ Closely worked with marketing team to support the exercise of brand building at target grad schools
- ✓ Effectively contributed to student placement process by conducting specialized & focused pre-placement fit gap sessions process to bridge the gap between the corporate requirements and student capability, enabling year on year success with various reputed

- corporates like E & Y, CMIE, GlobeOp, Transparent Value, IndusInd Bank, Dhristi (Market Research Company), Royal Bank of Scotland, Kotak Mahindra Bank, Hypercity, Markets and Markets, PWC, Johnsons Control and many other companies
- ✓ Elevated to Controller of Exams position during April 2013
  - ✓ Successfully coordinated & contributed to organizing multiple cultural programs and convocation ceremony

### Other Credentials:

#### List of Publications and Paper presented

S No	Title	Journal/book	Volume
1	Reverse Innovation for Emerging Markets	"SHODH"	ISSN-0974-8954 (2010)
2	Microfinance & Empowerment of Women in rural India : An impact study of SHGs	Review of Business & Technology Research (An International Journal of Business & Technology Research)	ISSN 1941-9414 (2011)
3	Global Recession to Global Recovery- The employee Experience	Management Research Journal (LNCT)	ISSN 974-8563 (2011)
4	Innovation for Organizational Excellence – An Exploratory Study	International Conference at Smt. K.G.Mittal Institute of Management Mumbai	Presented the paper (Under Publication)
5	A study of SHG Banks Linkage Programme as an innovative approach towards Financial Inclusion	Shri Vaishnav Institute of Management Indore	ISBN-976-93-61563-12-6 (2011)
6	Challenges & Perspectives on Educating Leaders	Shodh Sangam 2012	Under Publication
7	Emotional Perceptions of People Towards Equity Market – An Empirical Study	4D International Journal- July 2012	ISSN No: 2250-0669, July 2012
8.	To Study the Application Of ERP in Higher Education	Prestige Institute of Management & Research, Dewas - 2013	ISBN No: 978-93-5062-253-7
9.	FDI in India –“A Critical Evaluation”	GACC – Indore National Conference	Jan 2013  Under Publication
10	Investment Banking in India – A Critical Evaluation	BM Group of Colleges National Conference	April 2013

11	A Study on impact of change of brand logo on customer perception	Pioneer Institute of Management & Research	June 2014
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