

# Tactful Management

ISSN: 2319-7943

Impact Factor : 2.1632(UIF)

Volume - 4 | Issue - 5 | Feb - 2016



fgUnh mi U; kl ka es nfyur ukjh



gfj . kh jkuh vKxj

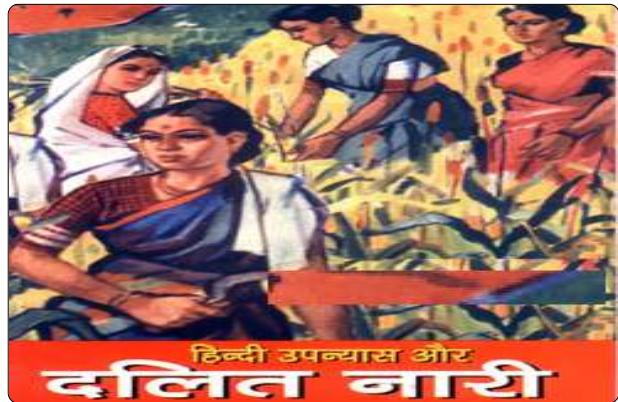
I gk; d i k; ki d] fgUnh foHkkx] 'kki dh; fcykl k dU; k LukrdkRrj egkfo | ky; ] fcykl ij N-x-%

## I {kfi dk

nfyr "kkskr ukjh dk thou I eL; k , oavHkkokaesVdk gsyk gSIIkxork iL kn "kDy th dsni U; kl ^[kkssty dk xkp\* txnh"pLnh thfy[kr & 'kjh /ku vi uk] enu nhf{kr dh 'ekjh dh bJ\*, oajke/kkjh fl g fnokdj dsVvx ikuh vdkd"k esukjh ds foHkkLo: i k l eL; kvka, oaujh ds "kksk. i j i dL"k Mkyk gA ukjh i jEijkxr : lk ea "kkskr u jgdj fonkgh ttx: d f{kf{kr dkdkdt djusokyh vkrre fuHk gksx; h gA nfyr "kcn dh 0; RfR I Ldr dh 'ny\* /kkrqI sghZg\$ftI dk vFkzrkMukj fgLI k djuk] dpyuk gA bl dsfoHkklu vFkzg& nfyr Vt/k gyk] dgk gyk] fi I k gyk] [kjk gyk] QSyk gyk nfyr&nyk x; k] efni "kcn dk vFkz gSel yk gyk] jkjk gyk] nckdj j [kk x; kA vkt dy nfyr oxzi z kx I ekt 0; oLFkk dsVlxz i jEijkxr : lk I s "knzkuh tkusokyh tkfr; kadsfy, i z kx fd; k tk jgk gSMWkhejko vEcMdj usvasth eafMi LV o ejkBh ea'cfg'dr\* rFkk vLi"; "kcn ftu ykxka; k ftu I kfFk; kadsfy, blreky fd; k x; k l kfgR; esmUga'nfyr\* dgk tkrk gA bl nk; jse0; kogkjfd : lk I s; gh ykx vf/kd vkrsg\$ftUgakkj rh; I fo/kku esvud fpr tkfr dk ntLfn; k x; k gA

nfyr "kcn I svu d i dLj dscksk gkrsqSt s nq[k cksk] vi eku cksk] n0; &nkl Ro cksk] tkfr o.kcksk] fo"ocu/kpo cksk vks Oktir ckskA

MW/kebh uHkjrh; usnfyr I kfgR; dsI nHkZeafty [kk gS bnfyr I kfgR; og g\$ftI snfyr y{kld fy[krk gA nfyr I kfgR; es i HkI I syd] eldku rd gA bl eajkusdsctk; eldku dh [kst ds}jkj I exrk vLj i wLk dh vLj euq; dk i z kI gA ; g detkjh ughacfYd "kfDr g\$; g xykeh ughacfYd I ek/kku gA



## i Lrkouk

nfyr "kcn dh 0; RfR I Ldr dh 'ny\* /kkrqI sghZg\$ftI dk vFkzrkMukj fgLI k djuk] dpyuk gA bl dsfoHkklu vFkz g& nfyr Vt/k gyk] dgk gyk] fi I k gyk] [kjk gyk] QSyk gyk nfyr&nyk x; k] efni "kcn dk vFkz gSel yk gyk] jkjk gyk] nckdj j [kk x; kA vkt dy nfyr oxzi z kx I ekt 0; oLFkk dsVlxz i jEijkxr : lk I s "knzkuh tkusokyh tkfr; kadsfy, i z kx fd; k tk jgk gSMWkhejko vEcMdj usvasth eafMi LV o ejkBh ea'cfg'dr\* rFkk vLi"; "kcn ftu ykxka; k ftu I kfFk; kadsfy, blreky fd; k x; k l kfgR; esmUga'nfyr\* dgk tkrk gA bl nk; jse0; kogkjfd : lk I s; gh ykx vf/kd vkrsg\$ftUgakkj rh; I fo/kku esvud fpr tkfr dk ntLfn; k x; k gA'

nfyr "kcn I svu d i dLj dscksk gkrsqSt s nq[k cksk] vi eku cksk] n0; &nkl Ro cksk] tkfr o.kcksk] fo"ocu/kpo cksk vks Oktir ckskA<sup>2</sup>

MW/kebh uHkjrh; usnfyr I kfgR; dsI nHkZeafty [kk gS bnfyr I kfgR; og g\$ftI snfyr y{kld fy[krk gA nfyr I kfgR; es i HkI I syd] eldku rd gA bl eajkusdsctk; eldku dh [kst ds}jkj I exrk vLj i wLk dh vLj euq; dk i z kI gA ; g detkjh ughacfYd "kfDr g\$; g xykeh ughacfYd I ek/kku gA<sup>3</sup>

nfyr I kfgR; nfyr thou ds; FkkFkZdk; Fkkor~I keusykrk gA nfyr I kfgR; dsI k{k es; g dguk xyr ughaglkk fd vufr dh i kelf.kdrk bl I kfgR; esvi{kldr vf/kd g\$D; kfd nfyr y{kld] ?Vuk] i f?Vukvkd Lo; al kfkh gA vuktir vLj

i eklf.kdrk rksLoa nfyr }jkj l ftr l kfgR; eagh l Ekkj gA vesj dk dk 'uhxtsI kfgR; \* vYhdk dk ^"or l kfgR; \* Hkkj rh; i fjo'sk eanfyr l kfgR; gA bl dh mtkZdk L=kr nfyr tkfr; kdk thou {k= gA<sup>4</sup>

ekuo l ekt eauj&ukjh nksizku vñ gS, d dsfcuk nñ jk v/kjk gA Hkkj rh; l Ldfr eaekrnoksHko%fi rnoksHko% vpkp; Z noksHko% dgdj fi rk vñ vpkp; Z si gyk LFkku fn; k gA ^ = ukjh i ntUrsjellr r= nörk\* dgdj nörk dsI eku LFkku ukjh dks fn; k x; kA tuuh ekrkj i kyd l fodkj i eR; kx] eerk l eiZk okRI Y; dk i rhd ukjh jgh gSrkSdbZvkykpdkausek; k] ekj] ck/k dkfeuh dgdj mi {kk Hkk dñ gSukjh l g/keþkfj. kh gksdsdkj .k i q 'k dk fodkj djrh gSMRWW"; keckyk dgrh g&þi kxfrglfI d ; k l sI H; rk dsvk/kjud ; k rd ukjh l oñk vknj dh i=k jgh gS i R; {k fdI h : lk eauj ukjh dsfcuk rFkk ukjh&uj ds chuk vi wZgB<sup>5</sup>

ekjh i eplñzusvi uscdFkk l kfgR; }jkj ft l ukjh "kksk.k dsfo: ) vfhk; ku dk l #i kr fd; k FkkA eft i eplñzus, d LFkku i j dgk g&þtc dkBZyqj nñk eamBrh gSrkS l kfgR; dkj dsfy, ml l svfopfyr jguk vI Ekkj gks tkrk gSvñj ml dh fo"kkv vñRek vi usnsk&cld/kvkaedsd'Bkai sfody gksmBrh gSvñj ml rhozdodyrk eaoog jksmBrh gS i j ml ds: nu eahh 0; ki drk gks gA og Lonsk dk gkdj Hkk l kohkfed gksk gB<sup>6</sup>

ukjh Hkkj rh; l ekt dk , d egRoivkZvñ jgh gA ; kksk& ; qkakl si hfmF vR; kpkj vukpkj dh f"dkdj , oaoekl uk rflr dk l kku cudj thou 0; rhr djusokyh ukjh c"kj ykpkj , oavi eklfur ftñxh th jgh gA bpdI kuka vñj etnjkadsckn Hkkj rh; l ekt dk , d ogn "kkf'kr l ej Hkkj rh; ukjh vFkk vñj vf/kdkj l sospr jgus ds dkj .k ml dk dkBZ pljk ugha vñFkkd vñj l kekftd Lrj i j ml dk cjkjc "kksk.k gksj gk gB<sup>7</sup>

; g dfku nfyr ukjh i j Hkk ykxwgksjgk gksk gA i k"pkR; l H; rk dk vñkñe.k l kFkZdrk dk vñkñko] vf"kk /keZdk cjk i Hkk] : f<&i jEi jk vñfn dsdkj .k ukjh dk thou l eL; kvkai sf?kj gA vñ"kkjkuh Cgkj k ñukjh usfy [kk gB ukjh l eL; kvkacseny ea vñkfo"okl fuj{kjrk vñj vKku dksekurh gB8 Lkkekftd vñFkkd] /kñeZd l eL; kvkseavVdh nfyr ukjh dk fofo/k : i kae"kksk.k gks jgk gA

### ukjh

ukjh dk Lo: i		l eL; k		"kksk.k ds : lk
thou				fookg
1	"kkf'kr ukjh	fo/kok thou	cky foog	Tkehinkjka }jkj "kksk.k
2	cykRdkfjr ukjh	voÑk ekrRo	fo/kok foog	Ikfyl }jkj "kksk.k
3	Hkk; k ukjh	voÑk ekrRo	fo/kok foog	Lkjdkjh vQI j }jkj "kksk.k
4	j [kj ukjh	vf' k{kk	vuesy foog	/kkfed 0; fDr }jkj "kksk.k
5	aks; k ukjh	vñRegR; k	cgfoog	: f<+Fkk ds }jkj "kksk.k
6	tkxr ukjh	voÑk l cdk	ngst	Ikfjl j }jkj "kksk.k

ukjh ds foftkklu : i		
ukjh ds : lk	i kfjokfjd l cdk	VñrsfcxMñs l cdk
1- ek	i fr&i Ruh l cdk	i fr&i Ruh l cdk
2- cgu	Hkkb&cgw l cdk	I kl &cgw l cdk
3- i Ruh	I kl &cgw l cdk	Hkkb&cgw l cdk
4- i <# fy[kh ukjh	HkkHkh&uun l cdk	"ol j &cgw l cdk

mi ; Dr rkfydk }jkj Hkkj rh; ukjh rFkk nfyr ukjh dsfofo/k : i Li 'V gksjgShkxorth i d kn "kþyk us^ [kkjst y dk xkp\* ea ukjh dsfofo/k : lk vñj "kksk.k dsvk; kekai j i dñk'k Mkyk gA pudh efV; k] i fu; k "kkf'kr vñj cylRdkfjr ukjh ds i rhd gSBkdj dju fl g }jkj prjh dk dRy djuk luku dj dsvk; h vñj rkadk }jkj fi VkbZdjukl eguyk yusvk; h pudh efV; k] i fu; k i j >Bk bYtke yxkdj ifyl dsgrFk eal kñ ukj] fdLI wfl g }jkj pudh dh vLer yñusdk i z kl djuk vñfn dbZukjh "kksk.k ds: lk fn [kkbZ nñsgA i jUrqpudh fdLI wfl g dsVU; k; dk fojk dk djrh gA fonkjh ukjh dsn"ku ; gk gksjgk foog dsvol j i j ?kh dh eVdh fxjusl spfl ; dk foog ughagkra : f<+dsuke i j ukjh dk "kksk.k gksjgk gA Bkdj kadsVU; k; dsdkj .k noxkp vñj coogkj h xkp dh ukjh; k vñRegR; k djrh gSvñfn ukjh ds: lk ; gk fn [kkbZnñsgA

txnh"pñzdr mi U; kl 'kj rh /ku u vi uk\* esj Ygu xkp dsI kekftd i 'Bkhe dksLi 'V djrsqg ukjh dsfofo/k : i kai j

i dkl'k Mkyk gA ogkj dh ukjh "kkf'kr] fonkjh , oai hfMf Hkh gA Kukak i fj okj vkg : f<+>jjk "kkf'kr ukjh gA Kukakpkj h } jk j i hVsx; s thrwak gky i Nusdsfy , tkrh gsrc ml dkl Hkkbzexwml sQVdkj rsgq dgrk gS rw; gkjD; k dj jgh gA rw?kj i gp rjsVpMsdj ds tehu eaxkM+nikkA<sup>9</sup>

tc pkj h gj no fl g yPNksdh vLer yWusdk i z kl dj rk gsrc yPNkamI dsi kp i dMf h gSvkn "kkf'kr ukjh ds: lk es mnkj g. k gSpkjk h } jk j thrwak i hVsij Kukakdh ekj xkyh noj ml dkl fojkjk dj rh gsrFkk Kukakdh fi VkbZdj usokysHkkbzexwldk fojkjk dj usokyh rkbz fugkyh dgrh g& bds k csnhZg d l kbZdh rjg ekj rk gBA<sup>10</sup>

mi U; kl dkl usukjh dh [kjhn&Qjk r i j Hkh i dkl'k Mkyk gA ukjh fl QZ "kkk.k dk : lk ugh cfYd [kjhn&Qjk r dh ; k fcdkA pht gA ukjh dsbl vekuoh; : i i j txnh'kpoUnz th usl kpk gA feL=h l rk fl g i pkl : i; seaujh dks [kjhnuk pkgrk gA l jnkj i wklfl g uslk, d vkg r dks [kjhn fy; k Fkk i jUrqmudsI kFk l kr fnu jgdj og vkg r l c l keku ysdj Hkkx xbA ckcd dsykyk cukj l hnkl ukjh dh [kjhn&Qjk r dk /dkk dj rk FkkA<sup>11</sup> dkyh vkg Kukakdh foogk i vkg; ksu l cdk gksu l smI dh dkl'k Hkj tkrh gA i fj. kker%Kukakdh ekj ml sl rjz k nok noj ekj Mkyrh gA ukjh dk ukjh ds} jk jh "kkk.k ; gkjfpf=r fd; k x; k gA enu fnfkr usvi usm i U; kl 'ekjh dh bl/\* esukjh dsfofo/k : i kdkfppf=r fd; k gA ft l dk MkDVj i k. Ms } jk j vojk; ksu l cdk j [kdj "kkjhfj d "kkk.k Hkh fd; k tkrh gA i fr >j xfn; k dsthfor gksu i j Hkh i fr l snj jgdj l kgc dh dkBh ds i kl jguk i Mfk gA i pkl; r ds} jk j l uk; sx; sQs ysdsvud k j i fr >j xfn; k dks [kku i husdsfy , vkhru [okg nsrh gSbI esml dh i frfu'Bk Li 'V gkrh gSi jUrqi fjlFLkfr l s"kkf'kr gksusdsdkj .k og dkBh ejgrh gA >j xfn; k dh er; qdsckm daxu QkMaj csko; dksLohdkj dj rh gSi jUrqdkBh eavkdj pM+ k vkg vkhk. k i gurh gA i fjofrz ukjh dsn'klu ; gkj gksrsgA pch dsgyFk fMi KVd/ dsylk vkg teknnk gjhkyky [kcl jir fn [kkbznsusokyh egrj kf; kdk "kkk.k dj rsgs, l s; pfr; kdk svQI jkackcykads i kl Hkst dj vkk dk; z ijk dj yrssgA egrj tkfr dh jfi; k jf/k; k vkg efix; k i <h&fy [kh ukjh gA vkg ; srhukavll; k; dsf[kykQ i Zk'kZdj usdsfy , ?k?kj; k i YVU\* cukrh gA ml dsek/; e-l svkjrkaij gksjgsvR; kpkj dsf[kykQ vkokt mBkdj mlgall; k; fnyokusdk dk; Zdj rh gA osfontgh ukjh dsi rhd gA

jke/kkjh fl g fnokdj us'vkx i kuh vkkd"l\* mi U; kl dsi kjEhk eaf>Vdh ceuxkek xko dstechnkj ckwiHki fr ukjh; .k fl g i fj okj dsfut h/kch ft l dk og [kp dksxlp dsVU; /kfc; kai svyx l e>rk gSD; kfd og fl QZtehnkj vkg jkt i r ifj okj dsgh di Ms/kkrk gA cccu dh Nkvh cfgu >udh cgn [kcl jir gft l dsdkj .k xlo Hkj ds; pdkadh vkg[kaeaml dh [kcl jirh xMesyxrh gA jkt i rkgj dsmil jkBdjj Hkh ml dh vkg vkkd'k gksrsgA Hkh fr ckawus i fjojy ds/kch i j vi uk gd l e>rsqj >udh dksj [kS dsrkj futh l Ei frr cuko j ml sxqj c l j dsfy, nl , dM tehu vkg jgusdsfy, vyx l si Ddsdk Nkvh l k edku nsfn; k tehnkjkaej [kS j [kusdh i Fkk fn [kkbznsrh gA vNq] nfy] ghu tkfr ds l "kvi fo= gksokystehnkj ml h tkfr dh l qnj L=h dksj [kS j [kusdh fLFkfr esmudh NkvhNir dh Hkkouk dgk pyh tkrh gA bl i j dklz tehnkj l kprk rd ugh ckwiHki fr ukjh; .k dh vkkfkd fLFkfr fcxM+tkrh gA c/suky; d fudysrksyMfd; k vkkj cu x; hA i fj. kker%Hki fr ckawaksi kxy cuusl si kxykads vLi rky eakst fn; k x; kA ?kj easf/kseaxg& ) "kj gksx; kA , d c/susurZdh l srksn jssos; k l s"kkh dhA Nkvh i Ruh dks ulftj ds l kFk nksu i j c/susxkyh ekj nhA vLh cjl dsckcwuj ukjh; .k fl g bu crkka l svkRel rki dj rsgq ckck fo"oukFk dh xgkj dj rsgq dgrsgsf d^ g dS k dy; k fn [kk jgsgksckA tkr&i kr dN ugh j [kA Nkvh/k&cMj Åp&uhp D; k dkkZHkh ugh gksk , k vi ekuA l kydlg /kku d ft l dk cki jkt"; kskl dk tBu [kkk Fkk ml dk c/k jeftrok jkt"; kskl dh Qiy l h dlekjh c/h dksydz Hkkx x; k vkg dpgj h dsglfde dsl keus

"kkh dj yhA QkV vkg/jrh l ek tkl, gh ea-----A<sup>12</sup> jke/kkjh fl g fnokdj us'vkx i kuh vkkd"l\* ejj [kS ukjh] i hfMf ukjh f'kf{kr ukjh vkn fofo/k : i kai j i dkl'k Mkyk gA Hkkxzorckwah f'kf{kk i Ruh ch, l -fMxh dkljst eaxkki ky cudj dk; z dj rh gA jkel thou dh fo/kok cfgu cpuh Vsyfj x dk dkl Zdj rh gSfl ykbZdh nojku "kj dj ds vi uh tlfodk pykrh gShk fr ckwiHki cccu /kch dh cfgu >udh dksj [kS ds: lk esfut h Ei frr dsrkj i j [kk FkkA nj kFk Vkyh dh l Hfx; k cykdkj dh f'kdj ukjh gA l kydlg Vkyh dh eYfgu yMj; kdk svQI jstkdj] Hkkxzor ckawus l jdkj h vQI jkads i kl nksfnu j [kk vkg vi uk dke ijk djok; kA bl rjg mi U; kl esfofo/k ukjh ds: i fn [kkbznsrh gA

vkykP; mi U; kl kae, s sukj; kdk fp= k Hkh fd; k gA tehnkjkadksQVdkusokyh ^[kkj st y dk xko\* dh pudh] ^kj rh /ku vi uk\* dh Kukakdh dh bl/\* dh efix; k bl dsmnkjg. k gA fo/kok i u dk nqk Hkkj dh vi usi lo i j [kMj jgusokyh 'ekjh dh bl/\* dh efix; k ukfj; kdk sfy, vkn"kj gA ?k?kj; k i YVU\* dh LFkk uk ukjh l aBu dk vkg ukjh , drk dk i rhd jgk gA bl i dkl ukjh i jkx : lk ea"kkf'kr u jgdj fonkjh tkx: d f'kf{kr] dkedkt djusokyh] vkrRefuHkj ukjh gA

## I UnHkZxJFk

- 1- j tr jkuh 'ehu & uoan"kd dh fgUnh nfy dfork i dkl"kd fnYyh i 'B 02
- 2- ckwiHki ckxy & nfy l kfgr; mnfs; vkg opkfrdrk l kfj dk ebZ1975 i 'B 76
- 3- t; i dkl'k dnj & nfy l kfgr; okf'kdj 1999 i 'B 39&40
- 4- j tr ukjh ehuv & uoan"kd dh fgUnh nfy dfork i dkl"kd fnYyh i 'B 04
- 5- Mkk"; keckyk xkky & jke rFkk d".k dkl; eaujh Hkkouk i tk i fkydsku dkui j i 'B 12
- 6- gA & vi y 1932
- 7- Mkkwukf"r dlekj & l ektoknh fgUnh mi U; kl kdk pfj=kdu 1967 tokj i rdky; eFkj k i - 86

- 8- vkl'kk jkuh Çgkjk & Hkjrh; ukjh n"kk vkl' fn"kk 1983 u'skuy i fçyf"kk gkÅl fnYyh i'B&8  
9- txnh'k pñz & /kjrh /ku vi uk 1981 jkedey i ðlk"ku ubZfnYyh i: 64  
10- txnh'k pñz & /kjrh /ku vi uk 1981 jkedey i ðlk"ku ubZfnYyh i: 85  
11- txnh'k pñz & /kjrh /ku vi uk 1981 jkedey i ðlk"ku ubZfnYyh i: 106  
12- jke/kkjh fl g fnokdj & vklx i ku h vklk"kk 1961 u'skuy i fçyf"kk gkÅl fnYyh i'B 136



gfj .kh jkuh vklxj

I gk; d i k; ki d] fgUnh foHkkx] 'kkI dh; fcylk l k dU; k LukrdkRrj  
egkfo | ky; ] fcylk i j N-x-h